

## ABOUT THE LECTURER

**Name:**

Nicole Lim

**Position:**

Lecturer

**Status:**

Full Time

**Highest Academic Qualification:**

Master of Business Administration

**Education Institution:**

University of Wolverhampton



## BIOGRAPHY

Nicole has a Master of Business Administration from University of Wolverhampton, U.K. and Bachelor's Degree in Computer Science/Information Technology from University of Southern Queensland, Australia. She has worked in public relations, media relations and communications in Malaysia in the events industry and later in education industry for over 8 years involved in student services management and support operations management. She has also worked in the medical industry managing training programmes for senior medical professionals. She is a dedicated academic at ERC Institute and lecturers at Advanced Diploma and Bachelor level and is involved in the implementation of e-learning initiatives.