

ABOUT THE LECTURER

Name:

Andrew Lim

Position:

Senior Lecturer

Status:

Full-Time

Highest Academic Qualification:

Master of Business Administration

Education Institution:

The University of Toledo



BIOGRAPHY

Andrew has thirteen years of sales and business development experiences in various industries prior to embarking on a career switch to teach at various private education institutions such as Hanbridge Institute, ERC International in Vietnam, Chartered Institute of Technology in China. He teaches a range of modules that include Contemporary Issues in Marketing, International Business, Strategic Management and Leadership Skills. Andrew holds a few accreditations: Bachelor of Arts in Communication from The University of Toledo, Master of Business Administration from The University of Toledo and Advanced Certificate in Training and Assessment from Institute of Adult Learning. He strongly believes that besides bringing his experience and knowledge into the classroom; Andrew would like to motivate students to excel in their studies. He is an avid bowler and movie buff.