

### ABOUT THE LECTURER

**Name:**

Goh Jon Keat

**Position:**

Senior Principal Lecturer

**Status:**

Full-Time

**Highest Academic Qualification:**

Master of Science (Finance – 1st class)

**Education Institution:**

University College Dublin (UCD)



### BIOGRAPHY

Jon began his career in the Treasury Department of a foreign bank for about 2 years. Subsequently, he forayed into the stockbroking industry, first as an investment analyst with Ong & Co, UOB Securities and OUB Securities, and then in institutional sales with Cazenove and Co. In 1998, Jon embarked on a career to switch to teach Finance, Investment and Economics modules at Singapore Polytechnic.