

ABOUT THE LECTURER

Name:

Shila Nishad Singh

Position:

Lecturer

Status:

Full-Time

Highest Academic Qualification:

Master of Strategic Marketing

Education Institution:

University of Wollongong



BIOGRAPHY

Shila holds a Bachelor of Arts degree in Mass Communication and a Master's degree in Strategic Marketing. Her teaching experience began with a short teaching assignment in Brunei in the year 2000 (teaching O and A Level English) and thence in Singapore as a lecturer with various tertiary institutions. Her forte is in Mass Communications (esp Journalism), Marketing, English, Hospitality, and Final Year Project Supervision. Apart from teaching,

Shila has led a team of MBA Dissertation Supervisors, managed & developed Faculty; and prepared Hospitality teams towards successful industrial attachment (Internship Management). Shila is also a registered instructor with the Ministry of Education (MOE) and has trained for Junior Colleges and Polytechnics (soft skills and life skills). A trained trainer equipped with the Advanced Certificate in Training and Assessment (ACTA) and a Specialist Diploma in Applied Learning and Teaching (SDALT),

Shila is a story-telling method presenter – bringing to the class a very people-oriented approach to learning, tapping on learners' hidden talents and thirst. Life motto – “Pick up the fallen first”.