

## LECTURER

### Responsibilities:

- Principal Lecturer for *Marketing* for all levels: *Advanced Diploma, Undergraduate (Bachelor)* as well as *Graduate (Masters)*.
- Teach, Tutor, Facilitate and Supervise final project dissertations across key business management disciplines (*Marketing, Logistics, Management and Marketing*) for both undergraduate and graduate programmes of partner universities. The ability to stand in for Economics and Accounting Lecturer will be a clear advantage.
- Engage, Establish and Develop *industry partner relationships* to enhance student learning experience and the school's unique positioning in entrepreneurship and experiential education.
- Develop strategies to facilitate and deliver an outstanding student experience in business management modules.
- Liaise professionally with academic and professional staff of the university partners as well as internal academic staff in the delivery of courses and modules.
- Conduct and develop *professional short courses* as determined and assigned by the school as part of professional programmes.
- Work and create effective relationships with the school's diverse internal and external stakeholders.
- Participate actively in: (i) adopting new teaching pedagogy; and (ii) developing innovative learning and assessment methods to enhance students learning experience
- Promote and *implement industry relevance*, digital pedagogies, networking and career development activities and initiatives
- Involve in *extra-curricular activities* either leading or supporting initiatives in the enrichment of student experience and school branding
- Represent and participate in the school's social and marketing events both internally and externally
- Undertake ad hoc projects as assigned by Management.

### Requirements:

- Graduate Degree (especially an MBA) is **REQUIRED**. Candidates with *ACTA* would have distinct advantage.
- *3 to 5 years* of working experience in a relevant corporate entity at managerial or senior management level
- *Minimum 2 years experience* in the delivery of business programmes at Diploma, Bachelor and Masters levels. Candidates with *strong industry links* preferred.
- Entrepreneurial drive tempered with a collegial style for effective implementation of practical and creative initiatives for students.
- Strong passion to develop students' abilities and business acumen with co-curricular and extra-curricular activities.
- Work collaboratively as a team to deliver student focused outcomes.

- Strong interpersonal skills to communicate clearly with all stakeholders in order to develop excellent relationships and foster conducive learning environment.
- Willing to travel and be deployed for teaching assignments in the region.
- Understands and appreciates the significance of commercial viability of the academic programmes of the institution.

Interested applicants should submit a detailed resume stating their last drawn and expected salary, as well as their availability date to [hr@erci.edu.sg](mailto:hr@erci.edu.sg). We regret to inform you that only shortlisted candidates will be notified.