

TWO WAY LEARNING MODEL LINKING REAL WORLD AND THE CLASSROOM

ERCI
Application
Based
Approach



Guest Speaker Series
Capstone Project



Corporate Partners



Successful Alumni

GUEST SPEAKER SERIES

During the period of pandemic, the industry visits were halted, students were unable to visit any of our corporate partners. As a result, ERCI started the Guest Speaker Series to bring firms from variety of industries to our campus and share their perspectives on the ever-changing business environment with our students. This is an excellent opportunity for students to hear directly from business professionals and gain a better understanding business concepts applicable in various firms.



THE CAPSTONE PROJECT

The project undertaken is with an industry partner. Students are expected to utilize their learning and apply the theories they learnt throughout the course of core units and specialization to solve real world business issues. Students will have to carry out primary and/or secondary research to gather relevant information to make a feasible and practical recommendation to the industry partner. An assessment panel will be available at the end of the course to evaluate their presentation on students' findings and recommendations. It's a real good first step for the students to experience the real working world and the experience is unparalleled.



UNPARALLEL REAL WORKING WORLD EXPERIENCE

CORPORATE PARTNER TESTIMONIALS

It was a good experience at ERCI Guest Speaker Series, an ERCI approach towards application-based learning. The traditional way of learning in school and applying it after graduation is no longer fully relevant in today's space, especially when markets and industries move so fast and what is relevant today is no longer relevant tomorrow. With such an accelerating change, application-based learning would be critical to the success of students wishing to enter the future workforce and more importantly to be relevant and differentiated from their younger peers who would be entering the workforce in near future.

The Q&A session was great, being able to interact with the ERCI students asking various questions from multiple different perspectives seemed to be a great learning journey for them, and more importantly, students asked industry relevant questions and were looking for potential career growth opportunities towards how they would be able to differentiate themselves in a future workforce.



Mr. Lim Hui Jie
Founder & Executive Director
Vision Group Corporation



Mr. Patrick Chan
Chief Executive Officer
Kitchen Haus Group

I was very impressed with the ERCI campus and its emphasis to provide the students with real-life experience through their Guest Speaker Series rather than just focus on academic results. The students who attended the session (online & physical), were very attentive during the whole sharing session. They were inquisitive and asked industry relevant questions. I thought the students who attended gave a very good account of themselves, and that goes to show how well ERCI has groomed them to be future leaders.

ERCI's approach to application-based learning is class leading. Students will greatly benefit from industry partners, who will give them valuable advice on the journey that lies ahead of them. I am thrilled to further collaborate with ERCI for their capstone project and career fair and in their journey on application-based learning for the students.

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National Trades Union Congress

AND
MORE
...

UNMATCHED OUTCOME IN EMPLOYMENT WORLD

ERCI ALUMNI TESTIMONIALS



Duong Thu Luong (Linda) - Vietnam
Master of Business Administration

Salesforce Singapore
Business Development Representative,
Commercial & Enterprise Sector

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ERCI provide highly practical business-related learning environment, it connects education to the actual business world. I have acquired the necessary academic knowledge as well as skill sets that prepared me well for the workforce expectation. During the time with ERCI, we were able to connect with people from different culture and background. This allowed me to hone my communication and social networking skills.

Today I am proudly working as a Business Development Representative, Commercial & Enterprise Sector at Salesforce in Singapore, a world's leading cloud-based platform provider. It provides #1 customer relationship management (CRM) platform and other enterprise applications focused on customer service, marketing automation, data analytics, and application development. Having graduated from research intensive MBA at ERCI Singapore, it allows me to conduct thorough research among C-level prospects about our product & service and work towards strategic plans to acquire new revenue opportunities and pursue life in Singapore.

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Experienced faculties at ERC Institute coupled with sound knowledge of subject matter made me select finance specialization at ERCI Singapore. A unique teaching pedagogy not only make us learn professional knowledge, but also committed to making us really apply what we have learned, in academic projects. A comprehensive analysis of listed companies on their business strategy, financial management, corporate governance, cash flow and other financial results were conducted independently during my studies makes a research-intensive employee in the workforce. In addition, the rich student union activities gave me the opportunity to make friends from different cultural backgrounds. As the leader of the student union, I realized my leadership skills and applied them in the process of organizing student union events.

Having studied finance and technology, I am now honoured to work with an Aviation company as Research Assistant and is able to apply all the knowledge, research skills and leadership qualities which I gained during my studies at ERCI Singapore.

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LIN LIN - China
Bachelor of Arts (Honours)
Business Management (Finance) (Top -Up)
Aviation
Research Assistant of Aviation

YOU CAN BE ONE OF THEM!
STUDY WITH ERCI, APPLY NOW!

PROGRAMME	COURSES	DURATION/ INTAKES	COURSE FEE (Before GST)	ENTRY REQUIREMENT
CERTIFICATE (Awarded by ERC Institute)				
Preparatory Course In English Language for Foreigners	Beginner Level	9 Months	SGD 8,000	NIL
	Pre-Intermediate Level	2022 Intake: Jan, Mar, May, Aug, Oct		
	Intermediate Level			
	Advanced Level			
Foundation Certificate In Business Management	English Modules: <ul style="list-style-type: none">•English Beginner Level•English Pre-Intermediate Level•English Intermediate Level *Students who meet English entry requirements can apply for exemptions Business Modules: Business Research and Statistics Economic Principles Business Management, Ethics and Sustainability Business Reports	12 Months 2022 Intake: Jan, Mar, May Aug, Oct	SGD 10,000	<ul style="list-style-type: none">• Academic Requirement 2 GCE 'O' Level Credits (Grade C6) / Completion of Year 10 or equivalent;• English Requirement IELTS 4.5 or minimum C6 in English Language at GCE 'O' Level * Subject to registrar approval
ADVANCED DIPLOMA (Awarded by ERC Institute)				
Advanced Diploma In Business Management	Banking & Finance	16 Months	SGD 18,000	<ul style="list-style-type: none">• Academic Requirement 2 GCE 'A' Level Credits (Grade C6) / Completion of Year 12 or equivalent;• English Requirement IELTS 5.5 or minimum C6 in English Language at GCE 'O' Level * Subject to registrar approval
	Entrepreneurship	2022 Intake: Jan, Apr, Jul, Oct		
	Marketing & Sales Management			
BACHELOR'S DEGREE (Awarded by University of Chichester, UK)				
Bachelor Programmes	Bachelor of Arts (Honours) Business Management (Top-Up)	12 Months 2022 Intake: Jan, May, Oct	SGD 18,450	<ul style="list-style-type: none">• Academic Requirement<ul style="list-style-type: none">•ERCI Advanced Diploma in Business Management or; Advanced Diploma in business from a recognised institute of higher learning or; Business Diploma from a local polytechnic*Subject to bridging modules (if any)• English Requirement<ul style="list-style-type: none">•IELTS 6.0 overall with no element lower than 5.5 or; Minimum C6 in English Language at GCE 'O' Levels or equivalent*Subject to University Approval
	Bachelor of Arts (Honours) Business Management & Finance (Top-Up)			
	Bachelor of Arts (Honours) Business Management And Marketing (Top-Up)			
	Bachelor of Arts (Honours) Business And Human Resource Management (Top-Up)			
	Bachelor of Arts (Honours) Marketing (Top-Up)			
MASTER'S DEGREE (Awarded by University of Chichester, UK)				
Master Programmes	Master of Science in International Business	12 Months 2022 Intake: Jan, May, Oct	SGD 22,100	<ul style="list-style-type: none">• Academic Requirements<ul style="list-style-type: none">•A UK Bachelors degree with honours at 2:2 or above or; A GPA of 2.75/4.0 or 3.4/5.0*Other qualifications and working experience will be assessed by the University on a case by case basis• English Requirements<ul style="list-style-type: none">•IELTS 6.5 (with none of the four components lower than 5.5) or equivalent.*Subject to University approval
	Master of Business Administration	18 Months 2022 Intake: Mar, May, Oct	SGD 22,100	<ul style="list-style-type: none">• Academic Requirements<ul style="list-style-type: none">•Bachelors or equivalent followed by at least two years management experience*Other qualifications and working experience will be assessed by the University on a case by case basis• English Requirements<ul style="list-style-type: none">•IELTS 6.5 (with none of the four components lower than 5.5) or equivalent.*Subject to University approval

Our University partner:



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CHICHESTER

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The Guardian Universities Guide 2022.



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20/05/2018 - 19/05/2022

CONTACT US TODAY!

- +65 6349 2739
- marketing@erci.edu.sg
- www.erci.edu.sg



Visit our campus:

229 Mountbatten Road, #01-30, Mountbatten Square, Singapore 398007

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