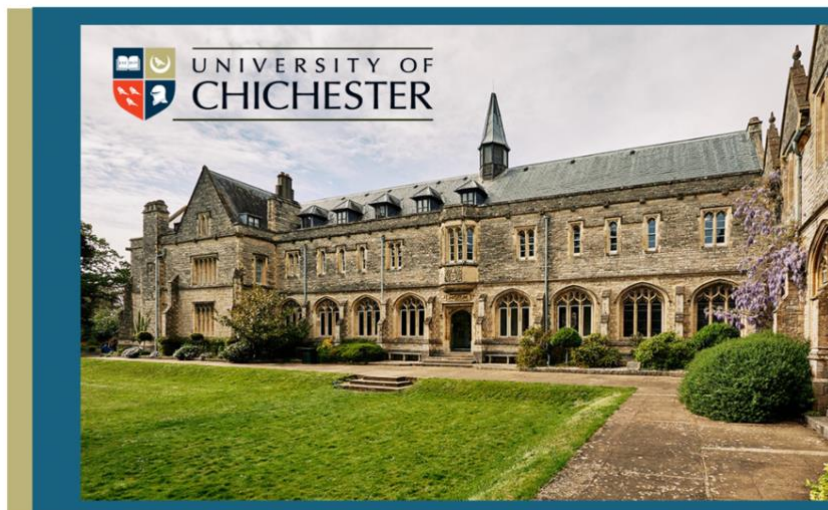


ERCI Newsletter

- Successful Launch of the University of Chichester Programmes in May 2021

We are proud to announce that ERCI has successfully launched several business-related specializations such as Business Management, Marketing, Human Resource Management, and finance on undergraduate level along with MBA and MSc in International Business on post graduate level in collaboration with our university partner, University of Chichester (UK), Top-25 universities in UK under the Guardian University Guide 2022. We had organised a warm welcome orientation for first batch of students. [CLICK HERE](#) to watch the video of our Welcome Orientation.



Activities in ERCI

At ERCI, we do everything we can to guarantee that our students have great exposure in the corporate world while they are studying. All these efforts are aimed at ensuring that our students have a better understanding of how businesses operate, difficulties that they may encounter in the near future, and, in a larger sense, how businesses began, evolved, and survived in the competitive real world.

We've revived two essential programs: Guest Speaker Series and The Capstone Project. These programs are critical in allowing students to visualize the corporate world while also giving them hands-on experience in resolving a real-life problem from organizations as a mandatory school project.



- Guest Speaker Series

During the period of pandemic, the industry visits were halted, students were unable to visit any of our corporate partners. As a result, ERCI started the Guest Speaker Series to bring firms from variety of industries to our campus and share their perspectives on the ever-changing business environment with our students. This is an excellent opportunity for students to hear directly from business professionals and gain a better understanding business concepts applicable in various firms.



- **The Capstone Project**

The project undertaken is with an industry partner. Students are expected to utilize their learning and apply the theories they learnt throughout the course of core units and specialization to solve real world business issues. Students will have to carry out primary and/or secondary research to gather relevant information to make a feasible and practical recommendation to the industry partner. An assessment panel will be available at the end of the course to evaluate their presentation on students' findings and recommendations. It's a real good first step for the students to experience the real working world and the experience is unparalleled.



- **Guest Speaker Series Episode 2: “Emerging Technology Trends and Its Impact on Business ” Founder and Executive Director of Vision Group Corporation – Mr Hui Jie, Lim.**



In the month of May 2021, we have invited the technopreneur - Mr Hui Jie Lim, the founder and executive director of Vision Group Corporation. Mr Hui Jie Lim shared with us about the emerging technology trends and its impact on business. This sharing session covered the trends of technology disruption, how companies should incorporate technology into their operation, and sectors that must be meticulously addressed, such as cyber security issues.

That is not all, Mr Lim also shared about the blockchain industry, Artificial Intelligence and how these technologies affecting everyone's daily lives. [CLICK HERE](#) to watch the Guest Speaker Series Eps 2.



- **Guest Speaker Series Episode 3: A Journey of Entrepreneurship that makes F&B Re-Imagined – Kitchen Haus, by Chief Executive Officer, Mr. Patrick Chan.**


In this episode, we were honoured to have The CEO of Kitchen Haus, Mr Patrick Chan, to share with us on his entrepreneur journey of starting up a F&B catering business. Brave husband and wife team up and started operating a single company canteen in 1980. Over years, it expanded into operating 30 canteens island wide then now getting into the catering business with more than 7 companies under its umbrella to target on catering needs in the market with vary requirements.

The company does not stop there. It is constantly innovating, adopting new technologies, pivoting to suit market demands, embracing sustainability and diversifying into urban farming to get their own supply.





- **Upcoming Guest Speaker Series Episode 4: McDonald's – Product Innovation and its business impact."**

We're excited to announce that the fourth episode of our guest speaker series has been confirmed and will be held on 16th November 2pm at ERCI Campus, featuring Mr. Marc Pochert, the Director of Global Development, and Mr. Benjamin Boh, the General Manager of McDonald's Singapore. They will discuss the importance of product innovation and its business impact as a long-term business strategy with us. Students are encouraged to attend the session in person from campus. Scan the QR code to reserve your seat now! 



ERCI INSTITUTE
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McDonald's

ERCI Guest Speaker Series (Episode 4)
"Product Innovation and its Business Impact"

Guest Speaker:
Marc Pochert
Director
Global Development
McDonald's Corporation

Guest Speaker:
Benjamin Boh
General Manager
McDonald's Singapore

16 Nov'21 | 2-3pm
ERCI Institute Room


RSVP Now: 



- **Upcoming: Career Fair November 2021**



The above-mentioned preparation components are essential to equip students for the real world. ERCI will go above and beyond to facilitate students by hosting career fair on campus. It is not a typical career fair with agencies or companies interviewing students.

Our corporate partners will participate in a Panel Discussion facilitated by ERCI management to address several topics at hands such as Dos and Don'ts in an Employment Interview, Industry outlook in 2022, Post Covid employment horizon in Singapore followed by a Q&A session. Not only that, ERCI will also arrange a workshop on resume writing, interview tips and sharing on the latest hiring market situation. Last but not least, all available vacancies from our corporate partners will be listed on our website portal for students' easy applications. 

- **ERCI 100% Full Scholarship Programme – Open for application NOW!**



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100%
Scholarship Opportunity

UNIVERSITY OF CHICHESTER

- **Bachelor's Degree Programme**
Worth S\$ 18,450*
- **Master's Degree Programme**
Worth S\$ 22,100*

*T&Cs Apply

FOR MORE DETAILS ON THE SCHOLARSHIP,
PLEASE LOG ON TO:
<https://erci.edu.sg/erci-scholarship-programme/>



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100% Scholarship Opportunity

UNIVERSITY OF CHICHESTER

Submission Period
• 15 Oct 2021 - 30 Nov 2021

Eligibility Criteria
• Students age 16 and above
• ERCI programme entry requirements

Programmes Under The Scholarship
• **Bachelor's Degree Programme**
5 programmes available
Worth S\$ 18,450*
• **Master's Degree Programme**
2 programmes available
Worth S\$ 22,100* *T&Cs Apply

FOR MORE DETAILS ON THE SCHOLARSHIP PLEASE LOG ON TO:
<https://erci.edu.sg/erci-scholarship-programme/>



ERC Institute has open applications for **100% Full Scholarship***, 1 Bachelor's Degree programme and 1 Master's Degree Programme that worth S\$18,450 and S\$22,100 respectively. Recipient will have an opportunity to study with the Top-25 Universities in UK – University of Chichester under the Guardian University Guide 2022.

The Scholarship is open for application from October 15th to November 30th 2021. In addition to the application form, applicants will need to submit a 500 words essay on selected topic, a video no longer than 1 minute and all academic and supporting documents. This scholarship is open to anyone above the age of 16 and able to meet ERCI programme requirements.

Existing students are also encouraged to apply! If you are currently enrolled in the Advanced Diploma programme, you may be eligible for a full scholarship of Bachelor's Degree programme, similarly if you are studying Bachelor's Degree programme, you may be eligible for a full scholarship for Master's Degree programme.

That is not all! We also have **50% X-Factor Scholarship* opportunity** based on the video submitted. This video will be posted on our website for voting, and the winner of the video with highest number of votes, will be entitle to this 50% Scholarship opportunity for his/her first programme at ERCI! Applicable to existing students as well. For more details on the ERCI Scholarship, please visit: <https://erci.edu.sg/erci-scholarship-programme>.

*Terms & Conditions apply.



Participate in ERCI X-Factor Scholarship.

50%
of your school fees*
Submit your
video in the most
creative way!

*T&Cs Apply

CONTACT US TODAY!

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-  www.erci.edu.sg



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