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MBA

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UNIVERSITY OF
CHICHESTER

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Cert No.: EDU-2-2063
Validity: 15/07/2019 - 14/07/2023

ERC Institute
UEN No.: 200311146N
20/05/2022 - 19/05/2026

What is distinctive about the Chichester MBA?

In a world that is undergoing radical change in nearly every walk of life solving problems, working on new opportunities, anticipating and combating threats, seeking practical improvements becomes daily life. This is the foundation of the MBA; built upon throughout the programme culminating in a practical consultancy project on a subject that matters.

This part-time MBA programme combines experiential workplace learning along with theoretical and practical input to develop your knowledge, skills and behaviours as outlined in the standards. The purpose is to enhance your management capability and overall performance of your organisation.

The overall learning objectives address three areas:



Personal development:

focusing on developing the reflective/reflexive individual to become a more adaptable and confident learner in a changing work environment.



Leadership:

concentrating on both leadership of team and influencing the wider organisation and system.



Practical tools and skills:

equipping the individual with knowledge of strategy, HR, marketing, finance and so on.

Develop your workplace skills

Action Learning Pedagogy

The programme will help students develop skills in assessing the global environment for business, identifying new international business opportunities and analysing international markets and industries. A particular feature of the programme is commercial relevance and employability, designed to enhance knowledge and skills particularly sought by employers.

Much of the learning and the assignment in the MBA will be in the form of projects, mainly centered around work of the students – Action Learning Pedagogy. It is important to draw a picture of what these might look like, appreciating that clarity will only fully come in the conversations when you are planning these out with the Faculty and work colleagues. Learning is better achieved in smaller clearly defined project work where students can explore inter-connected themes at play with, for example, strategy, leadership culture etc.

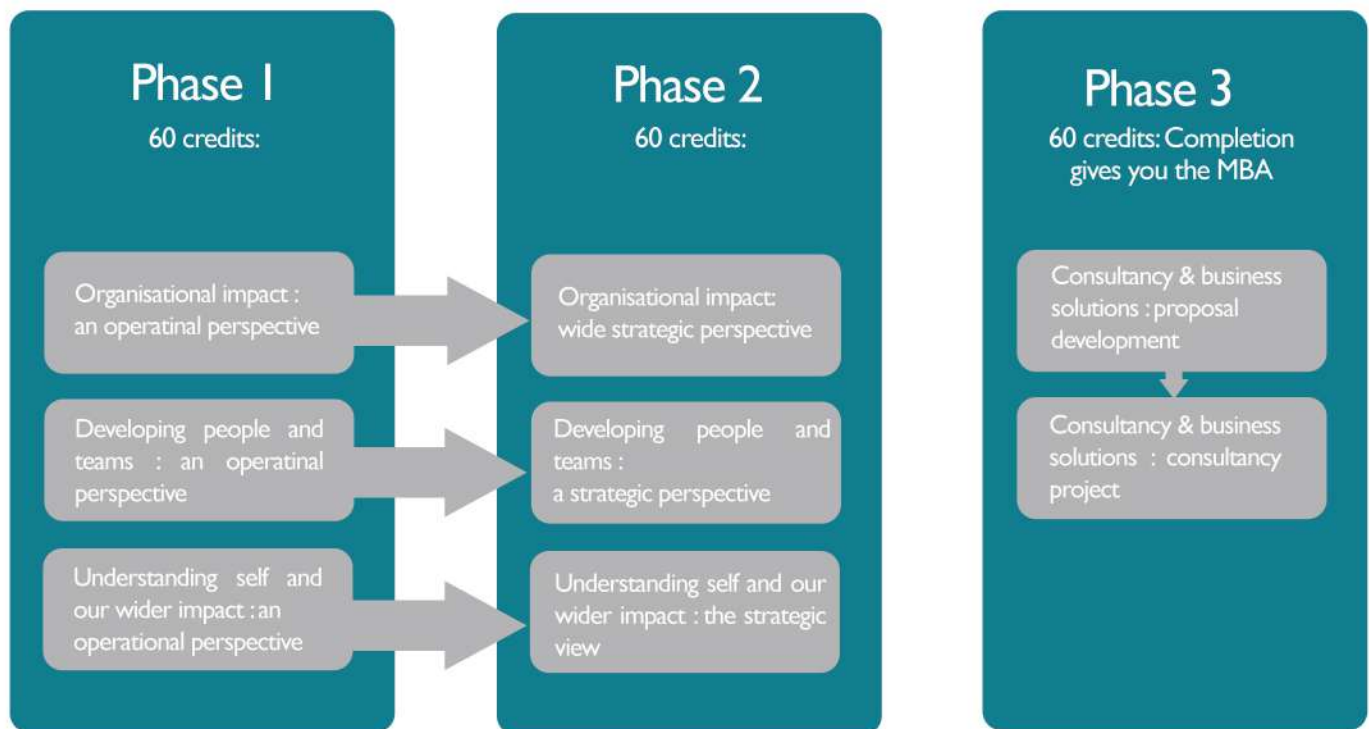
Teaching and Assessment

What you will study?

How you will learn?

You will learn in small groups through discussion and tasks set by your lecturers. This course is mainly assessed through coursework. This course is delivered by academics that have a proven track record as successful practitioners prior to university life.

This MBA prepares you for a range of business and leadership careers. You will graduate with specific management knowledge as well as transferable soft skills including communication, teamwork and time management. You will study core modules in each term. Each module is delivered differently depending on its content and focus of study. Term sequence is subject to change.



Term One:

● ORGANISATIONAL IMPACT: AN OPERATIONAL PERSPECTIVE

This module focuses on the learning that comes from creating organisational impact. The learning sessions will equip you with knowledge and confidence to address an organisational opportunity. It is from this that you will be able to consider your learning within the contexts of what counts for knowledge in your professional field and more widely in academia. And from this to further develop your practice and knowledge.

● DEVELOPING PEOPLE AND TEAMS: OPERATIONAL PERSPECTIVE

Long-term goals in organisations are achieved with the active participation and support of people. Enthusiasm, ingenuity, determination are some of the personal characteristics. Working together in teams there is a need for trust, recognising the importance of diversity and for others who see the world differently as well as working towards a clear vision are all vital. How we go about developing people and teams is therefore essential if those goals are to be achieved.

● UNDERSTANDING SELF AND OUR WIDER IMPACT: AN OPERATIONAL PERSPECTIVE

Being reflexive as to one's impact on an organisation and particularly in this module for the immediate team, is important. Sometimes we are unaware of own strengths and weaknesses and how we affects others. In this sense what we do can amplify for good or bad creating long lasting impact. It is important that we develop a self-awareness and to do this in a practical grounded way in which decisions we take (or not take) are explored.

Term Two:

● ORGANISATIONAL IMPACT: A WIDER STRATEGIC PERSPECTIVE

This module focuses on the learning that comes from wider strategic considerations and impact. The learning sessions will equip you with knowledge and confidence to become involved in strategy work and conversations. It is from this that you will be able to consider your learning within the contexts of what counts for knowledge in your professional field and more widely in academia. And from this to further develop your practice and knowledge.

● DEVELOPING PEOPLE AND TEAMS: STRATEGIC PERSPECTIVE

Achieving longer-term impact requires the active participation and support of people, not just in one's team, but also increasingly in the organisation at large, the sector and the wider environment. In these cases leadership is more defined by influence, encouragement and understanding the needs and impact of stakeholders. Here we are often talking about the leadership of loosely interconnected fields of people, sometimes referred to as systems, where impact can become amplified for good or ill. Developing these abilities in an uncertain and interconnected world is an increasingly important leadership ability.

● UNDERSTANDING SELF AND OUR WIDER IMPACT: THE STRATEGIC VIEW

Creating impact more strategically over the wider organisation or a system takes a further understanding of self. This is particularly the case as one moves from managerial control of direct reports to influencing people, teams and even organisations. In this sense, a further reflexive turn is important as one engages in new more strategic ways of working.

Term Three:

● CONSULTANCY AND BUSINESS SOLUTIONS: PROPOSAL DEVELOPMENT

The module enables the participants to work with a client and to develop a consultancy proposal of work to address an organisational problem or opportunity. Upon successful completion, it will hold up to scrutiny and will offer clarity as to work and the resources needed to meet clear aims and objectives. In this sense this is not just about the development of a form of words that comprises a proposal, but it is about the development of effective working relationships.

● CONSULTANCY AND BUSINESS SOLUTIONS: CONSULTANCY PROJECT

The module focuses on the implementation of a consultancy project that has been agreed with the client in module Consultancy and business solutions: proposal development (MBA707) which seeks to address a real and practical opportunity or problem.

THE PARTICIPANT WILL BE REQUIRED TO:

- Identify and engage with stakeholders through the consultancy project.
- Work out the most appropriate way to communicate and engage with people (including the client) in both written and oral forms.
- Decide what forms of insights will be required and how these are to be obtained in light of the resources available and the aims and objectives of the project.
- Effectively analyse the insights and subject matter using the tools selected and adapting approaches in the face of the emerging evidence.
- Appropriately manage the governance of the project to meet stakeholder expectations and ethics.
- Manage risks and issues through the project.
- To synthesise the data and develop a coherent and pragmatic case that the client can use as a basis for action.
- To appreciate areas of weakness in the project and suggest further areas of study.
- To proactively engage with the client, and the wider politics around the project, this might include 1:1 meetings, facilitating workshops and/or group presentations.

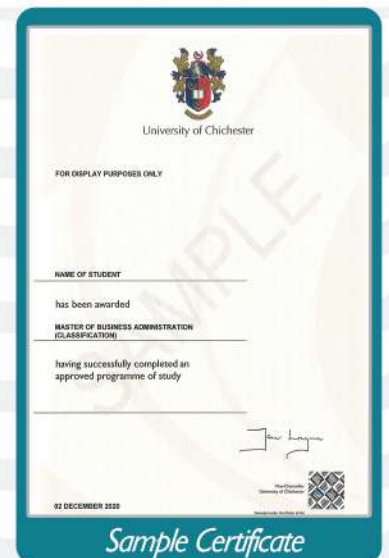
Entry Requirements

- In possession of an undergraduate degree or equivalent and/or a professional qualification at graduate level in a relevant field followed by at least two years management experience.
- At least 2 years management experience or substantial experience in a management or leadership role, usually in a middle or senior managerial post, where the applicant can demonstrate clear potential to operate at postgraduate level and benefit from the opportunity.
- A member of the academic team will consider applications on an individual basis.

Language Proficiency

- IELTS 6.5 (with none of the four components lower than 5.5) or equivalent
*Other qualifications and working experience will be assessed by the University on a case by case basis.

CERTIFICATE	INTAKES	DURATION	*FEES (before GST)
Master of Business Administration, (Part-time) Awarded by University of Chichester, UK.	May, October	18 Months <u>Class Schedule:</u> Weekends: 10am - 1pm ; 2pm - 5pm Weekdays: 7pm - 10pm	Course Fee: SGD \$14,000 Admin Fee: SGD \$200 Registration Fee: SGD \$50.



Contact Us Today!

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